

What personal data is collected?

When submitting the form, Grundfos registers your name, company, phone number and email address (hereinafter “Personal Data”).

You are free to decide whether you want to provide your Personal Data to Grundfos. However, you are obliged to provide the Personal Data to enter the competition.

If you do not provide the Personal Data, you will not be able to enter the competition.

The purpose of collection Personal Data

Grundfos is collecting, storing and processing Personal Data about participants for the Grundfos games itself and for sending emails in connection with the games.

The legal basis for collecting Personal Data

The processing of your Personal Data is based on the understanding between you and Grundfos that you will enter the competition, and that the processing of your Personal Data is necessary for the fulfilment of the purpose mentioned above. The processing of your Personal Data is thereby considered necessary for the performance of a contract to which you are a party, which is Grundfos’ legal basis for processing your Personal Data (Article 6, para. 1, lit. b of the General Data Protection Regulation (Regulation (EU) 2016/679)).

Details of the data controller and recipients of the Personal Data

Grundfos Holding A/S, Poul Due Jensens Vej 7, 8850 Bjerringbro, Denmark, Reg. No.: 31858356, (jointly referred to as “Grundfos”) are joint data controllers and responsible for data security and the processing of your Personal Data according to the specific purposes mentioned above.

Grundfos can share your Personal Data with third parties acting as Grundfos’ data processors for processing your Personal Data according to the purposes mentioned above. The following data processors are used:

Microsoft Ireland Operations Limited, Atrium Building Block B, Carmenhall Road, Sandyford Industrial Estate, Dublin 18, Ireland

Other local companies within the Grundfos Group that will directly or indirectly provide supporting services for the Grundfos games, including assistance with IT support for the above systems.

Other recipients, typically consultants, that will assist with IT support for the above systems and assist with the processing of your Personal Data on behalf of Grundfos in the above systems.

Other authorised third parties may need to access or store Personal Data if required or permitted by applicable law (e.g. governmental authorities, courts, external advisers and similar third parties that are public bodies).

Transfer of the Personal Data

In certain cases, your Personal Data may be transferred to outside of EU/EEA. Grundfos ensures that such transfer will be carried out in accordance with the applicable data protection laws. This entails that any party outside of EU/EEA which comes into possession of your Personal Data must ensure an adequate level of protection, for example by entering into the EU standard contractual clauses, or implementing and complying with binding corporate rules, where applicable. If you have any inquiries in relation hereto, you are welcome to contact Grundfos – please see the contact information below in the ‘How can you access your Personal Data?/Further rights’ section.

Retention period

Your Personal Data will be stored for processing for a duration of 30 days.

Some of your Personal Data may, however, be stored for accounting purposes or for defence of legal claims. This Personal Data will be stored until the expiration of the statutory limitation period. Moreover, some of your Personal Data may be stored in an anonymised form that does not allow you to be identified.

How can you access your Personal Data?/Further rights

Under applicable law, you have various rights (under the conditions set out in applicable law).

Withdrawal of consent: If you have declared your consent for any Personal Data processing activities you can withdraw this consent at any time with future effect. Such a withdrawal will not affect the lawfulness of the processing prior to the consent.

Right of access: You may have the right to obtain from us confirmation as to whether Personal Data concerning you is processed, and, where that is the case, to request access to this Personal Data. The access information includes – inter alia – the purposes of the processing, the categories of Personal Data concerned, and the recipients or categories of recipients to whom the Personal Data has been or will be disclosed. However, this is not an absolute right and the interests of other individuals may restrict your right of access.

You may have the right to obtain a copy of the Personal Data undergoing processing. For further copies requested by you, we may charge a reasonable fee based on administrative costs.

Right to rectification: You may have the right to obtain from us the rectification of inaccurate Personal Data concerning you. Depending on the purposes of the processing, you may have the right to have incomplete Personal Data completed, including by means of providing a supplementary statement.

Right to erasure ("right to be forgotten"): Under certain circumstances, you may have the right to obtain from us the erasure of Personal Data concerning you and we may be obliged to erase such Personal Data.

Right to restriction of processing: Under certain circumstances, you may have the right to obtain from us restriction of processing your Personal Data. In this case, the respective data will be marked and may only be processed by us for certain purposes.

Right to object: Under certain circumstances, you may have the right to object the processing of your Personal Data by Grundfos, on grounds relating to your situation, at any time. Grundfos may be required to cease processing your personal data.

Right to data portability: Under certain circumstances, you may have the right to receive the Personal Data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and you may have the right to transmit that data to another entity without hindrance from us.

If you would like to know more or wish to exercise one or more of the rights listed above, you are welcome to contact Grundfos Holding A/S by calling telephone +45 87 50 14 00.

Data protection officers

Some Grundfos companies have a local data protection officer whom you may also contact. Please see this link for an overview of data protection officers.

Filing of complaints

In case of complaints, you also have the right to lodge a complaint with the competent supervisory authority regarding the processing of your Personal Data.

Changes to the Privacy Policy

We reserve the right to change or supplement this Privacy Notice at any time. The current Privacy Notice will always be available on Grundfos' company website: <https://www.grundfos.com/uk/campaign/service-agreements>